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***Exhibit "X"***



### **Bullseye<sup>SM</sup> report**

A data verification tool targeted to your needs

When you need to verify the credit information previously reported to Experian, do it quickly and simply with the Bullseye<sup>SM</sup> report from Experian. This tool is targeted specifically to your need for convenience and cost-effectiveness in your credit operations. The Bullseye report saves you the time and trouble of researching account histories.

#### **How the Bullseye report works**

A simple inquiry displays the current status of an account as stored in Experian's database.

#### **Benefits:**

- Entire tradeline displays with actual account status in the same format as the Credit Profile Report.
- Verifies whether previously requested changes were applied.
- May indicate that a change is not needed at all.
- Eliminates need for researching account histories.
- Built-in security feature guarantees subscribers can access only their own tradelines. This unique feature prevents other companies from accessing the subscriber's tradeline.



The following example illustrates the data entry input of the Bullseye inquiry for a fictitious consumer. Bold characters indicate the portions of the inquiry that are unique to Bullseye.

Bullseye Input example  
 TCA1RTD6 3122250K1J  
 CONSUMER, JONATHAN QUINCY  
 999999990; CA-10655 NORTH BIRCH  
 STREET/BURBANK CA 91502; PA-1314  
 SOPHIA LANE APT #3/SANTA ANA CA  
 92708; Y-1951; X-98E543182136

#### X-Keyword

Enter full account number  
 via the X-Keyword

To find out more about the Bullseye report, contact your local Experian sales representative or call  
**800 333 4930.**

Credit Profile		experian	
Inquiry Information			
TCA1 RTD6 3122250K1J CONSUMER, JONATHAN QUINCY 999999990; CA-10655 NORTH BIRCH STREET/BURBANK CA 91502; PA-1314 SOPHIA LANE APT #3/SANTA ANA CA 92708; Y-1951; X-98E543182136			
PAGE: 1 DATA: 7-30-03 TIME: 0013/113 DUES: V3006 TCA1			
JONATHAN QUINCY CONSUMER SS: 999999990 10655 N BIRCH ST BURBANK CA 91502-1234			
----- TRADES -----			
SUBSCRIBER	OPEN	AMT-TYP1	AMT-TYP2
SUB#	BALDATE	BALANCE	ACCTCOND
ACCOUNT #	LAST PD	MONTH PAY	PYMT LEVEL
			PAST DUE
CREDIT AND COLLECTION	9-96	\$500-0	
3990999 YC UNK UNK 2	4-05-98	\$250	
98E543182136			9-96 (20) GGGGGGGGGGGG
ORIGINAL CREDITOR: ABC DEPARTMENT STORE			GGGGGGG
1234567890 123402 090196			
END -- EXPERIAN BULLSEYE			
Confidential		© Experian 2003	

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